



ArtsAMP Student Grant Webinar
April 3rd 12:30 - 1:30

**ARTS
FOR
ALL**

Introductions:



Craig Kier

Director, Arts for All, College of Arts and Humanities

Associate Professor, Voice & Opera

Associate Professor, Conducting & Ensembles

Advisor, Maryland Opera Studio

In 2023, Kier joined the ARHU Dean's office as Director of the Presidential initiative, Arts for All, and currently serves as Advisor for the Maryland Opera Studio. In 2020, he was named Artistic and Music Director of the Annapolis Opera, where he continues to lead performances, programming, and community engagement activities.

Introductions:



CARA KENNEDY

Senior Proposal Development Manager

As Senior Proposal Development Manager, Cara Kennedy oversees the Research Development Office Proposal Development and Management (PDM) Services. She leads the team of PDMs to facilitate and support the development of complex, visible, and signature research proposals campus-wide, from ideation to submission.

Agenda:

- Purpose of Arts For All & Funding
- Proposal Writing Tips
- Grant Categories, Amounts, & Examples
- Quantum
- Budget Guidelines
- Getting Help with Your Application
- Questions

Have a Question?

Please email arts@umd.edu





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The Arts for All initiative seeks to ensure that the arts are woven into the very fabric of life at the University of Maryland...so the Terrapin identity is writ large and forged strong.



Darryll J. Pines

President, University of Maryland





The Arts for All initiative partners the arts with the sciences & technology to develop new and reimagined curricular and experiential offerings that nurture different ways of thinking to spark dialogue, understanding, problem solving and action.


NextNOW Festival - Dance Performance

Selection Criteria:

Arts For All grant winners will use their award to scale their impact according to the principles and the core values of Arts For All: Arts + Technology + Social Justice


- **Proposals that center around the mission of Arts for All have the highest chance of success.**
- **As you prepare proposals for these funding opportunities, please remember that Arts for All is a campus-wide initiative that seeks to:**





1 Make the arts at the University of Maryland increasingly accessible to — & representative of — all students.

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2 Connect the arts to technology and other disciplines, especially the sciences.

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3 Ensure that the arts are meaningfully engaged with issues of social justice and the grand challenges of our time.

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The Best Proposals:

- Speak to funder's mission/goals
- Are ambitious in significance while narrow in scope
- Propose a feasible finished product with measurable outcomes
- Satisfy specialists and compel nonspecialists
- Tell a cohesive story across proposal elements
 - (narrative, budget, other)



Reframing Proposal Writing



Proposals differ from other academic/scholarly writing:

- **Genre**
- **Purpose**
- **Audience**



Genre

- **Responding to the RFP/solicitation**
 - Not merely descriptive
 - Persuasive - makes an argument



Academic Language

Expository

Impersonal/Objective

Verbose

Past oriented (what you've done/discovered)

Proposal Language

Persuasive

Enthusiastic/Energetic

Concise

Future oriented (what you will do)



Purpose



- **Writing to not merely inform, but to persuade:**
 - That your project aligns with funder priorities
 - That your project is feasible, likely to succeed
 - That your project should be funded over other strong applications



Audience



- **Primarily reviewers outside your field**
 - Avoid/minimize technical jargon
 - Foreground the stakes to interest a nonspecialist reviewer
 - Create points of entry



Most significantly: Cannot rely on implied shared assumptions about subject, methods

Quick Writing Tips:

- Refine a precise first paragraph
- Use topic sentences to start each paragraph: What is the headline/takeaway?
- Use sponsor's narrative headings
- Number your objectives/outcomes
- Choose and use project keywords
- Ensure clear and consistent formatting and organization



What this means in practice:

Getting Organized



- Embrace and integrate the ArtsAMP overall program goals
- Parse the funding opportunity announcement to understand the details
- Make a checklist of all application requirements
- Prepare each of the required application pieces
- Go back to your checklist to make sure you have addressed all detailed requirements



What this means in practice:

Preparing your Project Description



- Formulate your Project Description through focusing on:
 - **Review Criteria** – on what basis are they evaluating applications?
 - **Project Description guidance** – what are they expecting to see in your written proposal?
 - **Budget / Project Description synergy** – ensure your budget supports the project plan
- Draft your Project Description following the specific guidance for the opportunity you are applying to
- Review your Project Description to see that you have addressed the review criteria and your proposal is aligned with the overall program goals

ArtsAMP Student Grants:



01

Graduate Student Research Grant

GRADUATE STUDENTS

02

Collaborative Student MicroGrant

UNDERGRADUATE & GRADUATE

03

Impact Student Grant

UNDERGRADUATE & GRADUATE

01

ArtsAMP
Graduate Student Research Grant



Funding: Up to \$2,000 is available per project

Deadline: April 19, 2024

- Supports graduate student arts research & creative projects that integrate the arts with other disciplines or have a positive impact on the community.
- Individuals or teams of two graduate students can apply.
- Priority will be given to projects that help advance students toward degree benchmarks, including thesis and dissertation projects.



01

ArtsAMP
Graduate Student Research Grant

Successful Project Proposals:

- Interdisciplinary in nature & scope
- Center artistic creativity
- Advance the practices, perceptions, or capabilities of the represented disciplines beyond the project
- Articulate a coherent rationale for conducting the project
- Articulate how the grantee will collaborate with others to integrate disciplines

*****An additional cycle of ArtsAMP Graduate Student Research Grants will be available in fall 2024 with application details available in summer 2024.**

02

ArtsAMP
Collaborative Student MicroGrant



Funding: Up to \$1,500 is available per project

Deadline: April 19, 2024

- Supports interdisciplinary undergraduate & graduate student projects that have artistic, creative expression as a core component.
- Individual students, teams, **or** student organizations can apply.
- Priority will be given to projects with collaborators from at least two different disciplines.

02

ArtsAMP
Collaborative Student MicroGrant



Successful Project Proposals:

- Interdisciplinary in nature and scope
- Center artistic creativity
- Advance the practices, perceptions or capabilities of the represented disciplines beyond the project
- Articulate a coherent rationale for conducting the project
- Articulate how the grantee will collaborate with others to integrate disciplines

*****An additional cycle of ArtsAMP Collaborative Student MicroGrants will be available in fall 2024 with application details available in summer 2024.**

Sample Outline:

01 Graduate Student Research Grant

02 Collaborative Student MicroGrant

&

1. Project Summary

- Objectives
- Outcomes
- Connections to Arts for All



2. Interdisciplinarity

- How two or more disciplines will interact to create new creative experiences or knowledge



3. Skill Enhancement

- How you will enhance your disciplinary skills with the expertise of others outside of your discipline



4. Professional Advancement

- How this project will advance your degree progress or professional goals



5. Timeline

- 1 year - demarcate major tasks and milestones





03

ArtsAMP
Impact Student Grant

Funding: Up to \$1,500 is available per project

Deadline: April 19, 2024

- Supports support arts-based undergraduate or graduate student teams or individual projects that center community impact.
- Individual students, teams, **or** student organizations can apply.
- Projects must have a goal of positive community impact.

03

ArtsAMP
Impact Student Grant



Successful Project Proposals:

- Center artistic creativity or scholarship
- Have a positive impact on communities either on or off campus
- Articulate a coherent rationale for conducting the project
- Articulate how the grantee will design and measure community impact

03

ArtsAMP
Impact Student Grant



PREVIOUS 2023 GRANT WINNER:

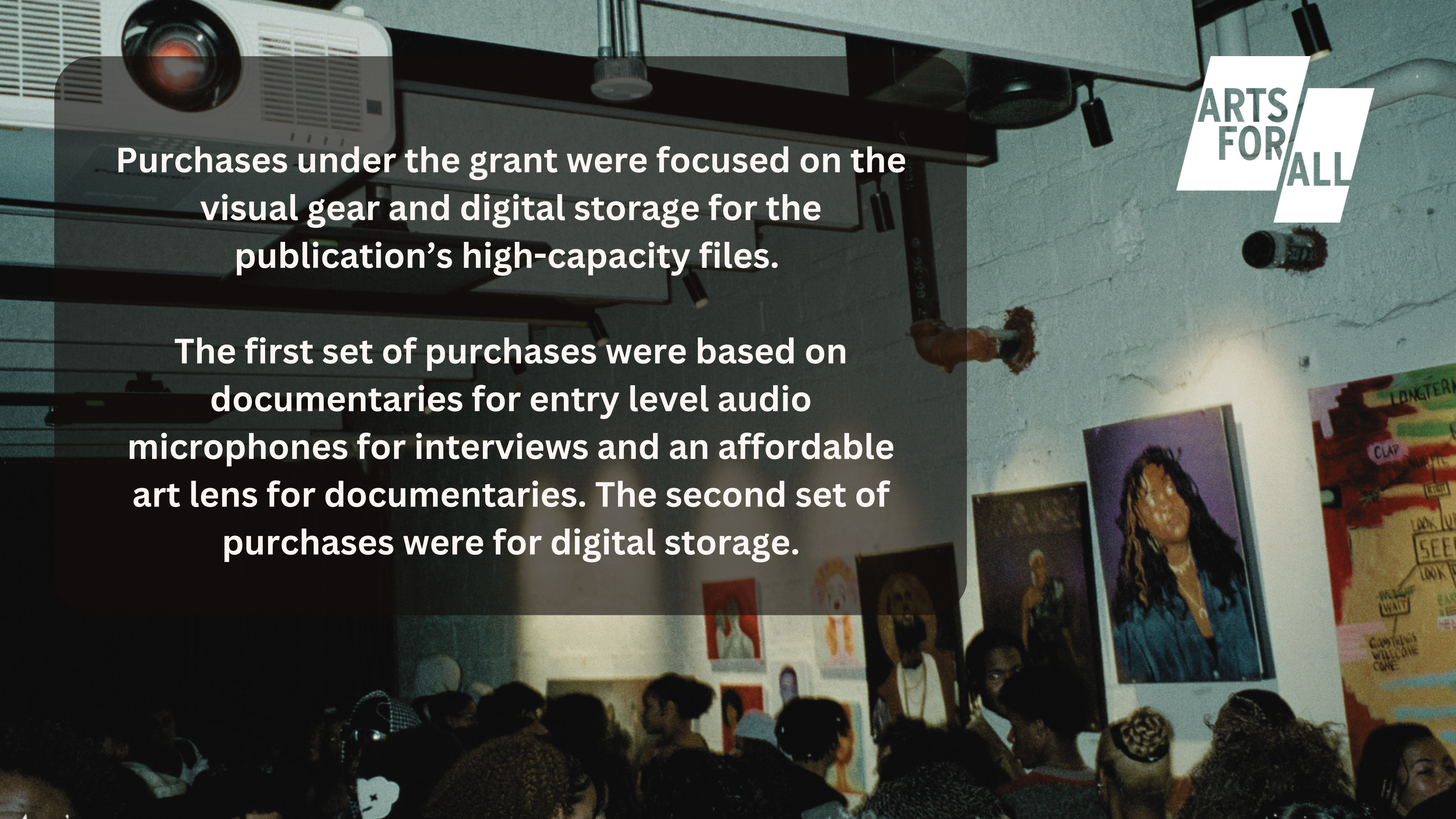
Name of Grant Project: Loasis Magazine

Colleges/units involved: UMD and Howard University

- Loasis Magazine, in its inaugural year, is a platform centered around cultivating a strong community and audience in College Park and in social media. Its focus on diversity ensures that the majority of the work coming from this publication is for those with deep interest and equitable values for people of color.

Purchases under the grant were focused on the visual gear and digital storage for the publication's high-capacity files.

The first set of purchases were based on documentaries for entry level audio microphones for interviews and an affordable art lens for documentaries. The second set of purchases were for digital storage.



Sample Outline:

03

Impact Student Grant

1. Project Summary

- Objectives
- Outcomes
- Connections to Arts for All



2. Community Integration

- How communities will be consulted and assisted through the arts



3. Timeline

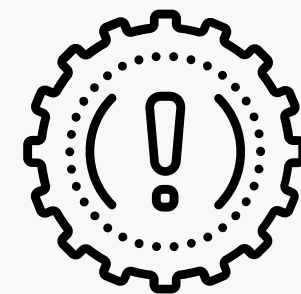
- 1 year - demarcate major tasks and milestones



Application Requirements

- Complete the ArtsAMP Grant Application
 - [ArtsAMP Graduate Student Research Grants](#)
 - [ArtsAMP Collaborative Student MicroGrants](#)
 - [ArtsAMP Impact Student Grants](#)

- Project Description
- Budget & Justification
- Fund Transfer Information*



***Any funds paid to a student's account may be taxable and can affect any financial aid.**

QUANTUM & ARTS

SUPPLEMENTAL SEED GRANT PROGRAM

- Augments the 2024 ArtsAMPlification Grants with matching funds for eligible ArtsAMP grants that focus on Quantum.
- Seeking projects that can be showcased in College Park in conjunction with the QWC in Fall 2025.



This supplemental program reinforces ArtsAMP priorities with a focus on **Quantum**, supporting art-centric projects that:

- 1.** Help to make quantum science and technology more approachable and accessible
- 2.** Examine the role of quantum technologies in addressing the world's grand challenges
- 3.** Imbue creativity, community-building and community-transformation into the development and transition of these technologies
- 4.** Increase the on- and off-campus impact and visibility of UMD and College Park as the Capital of Quantum

Application Process:

- 1.** Applicants must clearly identify that you are seeking a Q&A award and justify how the effort qualifies as a quantum-focused effort.
- 2.** All Q&A proposals must identify an eligible faculty PI. Division of Research funding cannot be transferred directly to students or general departmental accounts, so student program applications must identify a confirmed faculty mentor who will serve as a PI. Eligible PIs include any full-time member of UMD's tenure-track, professional-track or librarian faculty, including adjunct or visiting researchers who have been authorized by their home department to serve as PI on external awards.
- 3.** With the 1:1 matching funds from the Division of Research to supplement quantum-related projects in any of the ArtsAMP programs, we hope to encourage more quantum-focused applicants, but applicants may also propose larger projects that run through September 2025; award maximums are double those listed on the portal for standard ArtsAMP programs. For these larger, Q&A Supplemental awards, summer salary is an allowable expense.



Funding Guidelines

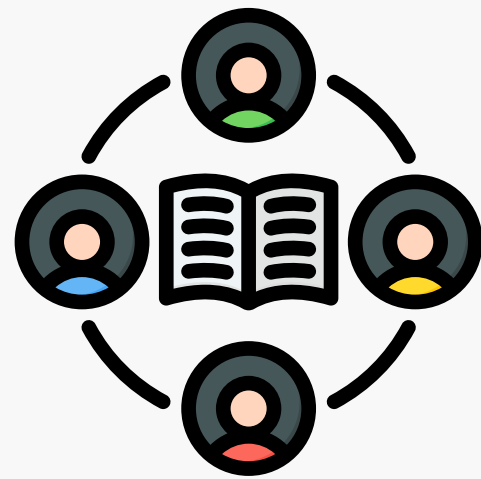
- Projects may only be proposed for one funding opportunity.
- Funds must be used within one year of award receipt.
- Grant recipients should expect regular follow-up from Arts for All to learn how we can best support your funded activities and bring attention to your work.
- A final report will be due at the conclusion of the grant period and that final report will require an accounting of expenditures.



Funding Guidelines

- Allowable expenses include (but are not limited to) programming and research expenses, conference fees, supplies, rentals, software, and equipment related to the project.
- Unallowable expenses are food, alcohol, and travel.

Getting Help with Your Application



- [Graduate School Writing Center](https://gradschool.umd.edu/graduate-school-writing-center)

<https://gradschool.umd.edu/graduate-school-writing-center>

- [Undergraduate Writing Center](https://english.umd.edu/writing-programs/writing-center)

<https://english.umd.edu/writing-programs/writing-center>



Questions



Thank you!

**We can't wait to fund your
ART.**

